

KNOW-CENTER PARTNERKONFERENZ

„Big Data for Decision Makers” 22.10.2015, 11:00 – 16:00

10:30 - 10:45 Welcome and Introduction

Stefanie Lindstaedt (Know-Center)

10:45 - 11:30 Keynote

Big Open Data - Big Data and Open (Government) Data

Gregor Eibl (Bundeskanzleramt)

11:30 – 11:45 Big Data for Smart Mobility

Harald Mayer (JOANNEUM RESEARCH), Viktoria Pammer-Schindler (Know-Center)

11:45 – 12:00 The Legal Use of Big Data

Katharina Uhl und Klaus Pateter (Held Berdnik Astner & Partner Rechtsanwälte)

12:00 – 12:15 Big Data and the Power of Social Media

Thomas Mariacher (ASFINAG), Heimo Gursch (Know-Center)

12:15 – 12:30 Q & A Session

12:30 – 14:00 Lunch

14:00 –14:15 Big Data Analytics in the Context of Smart Production

Sandra Lamm (AT&S), Matthias Heise (Know-Center)

14:15 – 14:30 Big Data Technologies for Quality Management

Hannes Krasser (MAGNA Steyr), Christopher Horn (Know-Center)

14:30 – 15:00 Big Data and Data-driven Business

Wolfgang Kienreich (Know-Center), Hermann Stern (Know-Center)

15:00 – 15:30 Q & A Session and Closing

Stefanie Lindstaedt (Know-Center)

Pause: Networking